



## Course Syllabus 2023-2024

**COURSE TITLE:** Graphic Design and Storyboarding  
**COURSE NUMBER:** 9999999  
**CREDIT:** 1.0

### TEACHER INFORMATION

**Name:** Mr. Adrian Alvarez

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### DESCRIPTION:

Graphic design is a form of visual communication that is a diverse and constantly reformulating practice that uses a wide range of technical processes to engage with audiences. The graphic design course introduces you to a range of working methods, practices and techniques. The course also emphasizes the fundamentals of digital storyboarding to include storyboarding basics, proper composition, staging for clarity, story, and development. Students will design and present storyboards for topics including commercials, film and television titles and video presentations.

### COURSE CONTENT:

#### 1. INTRODUCTION TO MODERN GRAPHIC DESIGN

The course will cover a brief history overview and modern application related to design. The student will:

- Identify the purpose, audience, and audience needs for preparing images.
- Determine whether content is relevant to the purpose, audience, and audience needs.
- Understanding key differences of Creativity vs Innovation, the Creative/Design Process and Flow

#### 2. DESIGN BUILDING BLOCKS ESSENTIALS

Core tools and functionality of the application, as well as tools that affect the visual appearance of document elements will be introduced. The student will:

- Demonstrate knowledge of key terminology related to digital images.
- Demonstrate knowledge of digital image terminology.
- Demonstrate knowledge of how color is created in digital images.
- Demonstrate knowledge of basic design principles and best practices employed in the design industry.

#### 3. SHAPE DESIGNS AND ORGANIZATION OF DOCUMENTS

The course will cover document structure such as layers, tracks, and managing document structure for efficient workflows. The student will:

- Use layers to manage design elements.
- Manage layers in a complex project.
- Work with multiple layers.
- Flatten and merge layers.

#### **4. STORYBOARDING**

The student will be able to create the story with graphic illustration from original concept, to planning, and execution.

#### **HOMEWORK/ CLASS ASSIGNMENTS**

Homework is an essential part of the school program. Teachers assign homework in order to provide extra practice and to encourage further learning thereby reinforcing academic progress. It is recommended that all students keep a "**HOMEWORK ASSIGNMENT JOURNAL.**" Students ARE allowed to make-up missing assignments and Exams with an excused absence. Make-Up assignments must be turned in by the date assigned by the teacher. Late assignments will not be accepted and the student will receive a "0".

#### **ACADEMIC INTEGRITY**

If administration finds that a student is caught cheating, plagiarizing, and/or misrepresenting work, a "0" will be issued for the work in question. Such student will be placed on a probationary contract which states that the student will be expelled if a second offense arises.

#### **GRADING POLICY:**

Tests, quizzes, student participation, classwork, homework, reports and assignments will all be applied to the student's final grade for the quarter. Students will receive a minimum of nine (9) grades per quarter/marketing period. Tests are announced in advance and posted on the portal. Study guides are provided for each test and reviewed in class as well as posted on the portal.

**WEIGHT:** Tests: 2 Grades; Quizzes: 1 Grade; Participation: 1 Grade per quarter; Classwork: 1 Weekly Average Grade; Homework: 1 Weekly Average grade; Midterm Exam: 3 Grades averaged into 2<sup>nd</sup> quarter grade; Final Exam: 3 Grades averaged into 4<sup>th</sup> quarter grade.

#### **INTERIM REPORTS:**

Interim reports will be issued midway through each quarter only for students who are NOT making adequate progress.

#### **REPORT CARDS:**

Report cards will be issued every nine weeks for a total of 4 quarterly report cards per academic year. The Report Card reflects a student's grade in a subject area for that quarter as well as a quarterly GPA. The Midterm exam grade is averaged into the 2<sup>nd</sup> Quarter Grade. The Final exam grade is averaged into the 4<sup>th</sup> Quarter Grade. The Final Grade is the average of all 4 Quarters.

#### **MLA FORMAT**

All reports submitted for this course should be headed in standard MLA Format. Students will learn MLA format in this course and will be expected to use it throughout the year. All reports should use the heading example as shown below:

**Student's Name**  
**Teacher Name**  
**Course Name and Number**  
**Date**

## GRADING SCALE

Schoolhouse Preparatory uses an unweighted 4.0 point grading scale

<u>Letter Grade</u>	<u>Percentage</u>	<u>Qualitative Points</u>
A+	97 – 100	4.0
A	93 – 96	4.0
A-	90 – 92	3.7
B+	87 – 89	3.3
B	83 – 86	3.0
B-	80 – 82	2.7
C+	77 – 79	2.3
C	73 – 76	2.0
C-	70- 72	1.7
D+	67-69	1.3
D	63-66	1.0
D-	60-62	0.7
F	59	0.0

**HONOR ROLL:** At the end of each grading period, an honor roll list of students is published based on grades. In order to be considered for the Honor Roll, students must have a satisfactory attendance and discipline record. The Honor Roll identifies two types of achievement:

- Principal's Honor Roll = Straight A's.
- Honor Roll = All A's and a maximum of 2 B's.

*Note: A student receiving a grade of F in a midterm or final examination will forfeit the honor roll for the marking period.*

**MISSED ASSIGNMENTS FOR EXCUSED ABSENCES:** Students with Excused Absences are responsible for turning assignments by the due date issued by the teacher. Assignments not turned in by the due date will be counted as a "0". It is their responsibility to confer with the teacher concerning makeup work and tests. Assignments are posted on each teacher's homepage on the portal [www.schoolhouseportal.com](http://www.schoolhouseportal.com). Students will receive a zero for any assignments not turned in. **Students with unexcused absences will not be allowed to turn in assignments.**

### PUNCTUALITY AND ATTENDANCE POLICY

**Students are expected to be in class by the first bell for all class periods.** Late arrivals will not be permitted into the class and sent to the office.

Students need to be in their Homeroom Class by 8:20 am. Students with 9 or more unexcused tardies or absences in a semester will receive an (N) in the report card.

### Reporting Absences:

If you will be absent for the day, it is your responsibility to text your homeroom teacher or the office before 9:00 am to be counted as an excused absence.